



BECOME A RALLY PARTNER

**Human-centered text messaging™
for nonprofits so your customers can
rally people and mobilize support.**

4 WAYS TO PARTNER

Warm Introduction

1. Best for startups, consultants, and small teams looking to increase their reach, offering, and access to a proven mobile solution.


Co-Marketing

2. Perfect for building up your top-of-funnel and development efforts by uniting our messaging. Requires a strong value alignment and clarity on how our customers win when we work together.

Affiliate

3. We are always looking for great content and aligned strategic thinking. We will happily create content and share revenue or relevant website traffic, if you'll reciprocate.

Integrations

4. Get the most out of our combined efforts and connect our applications to share data and functionality. Requires value creation for the market and a clear path to our product and marketing roadmap.
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↑
Effort

Co-Marketing

- Newsletter/List Access
- Blog Post/Case Study
- Co-hosted Webinars

Integration

- API Access
- Dev Support
- In App Listing

Warm Introduction


- Tailored Demo
- Assets/Portal
- Strategic Referrals

Affiliate

- Lead Gen
- Rev Share
- Training/Events

Return →

EXAMPLE PARTNERSHIP CHECKLIST

- ☐ Identify Partnership Goals
 - ☐ Clarify Customer Value Driver(s)
 - ☐ Share Sales/Marketing Collateral
 - ☐ Invite to Slack (optional)
 - ☐ Connect Crossbeam (optional)
 - ☐ Co-create Webinar/Event
 - ☐ Craft Post/Announcement
 - ☐ Integration/Marketplace Listing
 - ☐ Sandbox Access (if applicable)
 - ☐ API Docs/Support (if applicable)
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LET'S WORK TOGETHER!

Do you help nonprofits succeed at their mission?
We are passionate about serving those who serve, and we'd love to meet you and explore how we might work together.

Benefits of becoming a Strategic Partner:

- Listing in the integrations directory or Book an Expert module, depending on the type of partnership.
- Full API access and implementation support.
- Tailored onboarding to improve customer experience.

Let us know your customers' goals, and we'll build a partnership to deliver results together.

LEARN MORE

