



Jakub Ditrich

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About

Born 1973 · three grown children

Lives on the outskirts of Prague.

Gets around mainly by cargo e-bike and public transport.

Speaks and writes English fluently; communicates in German and Russian.

Strengths

- Organising people and teams
- Visionary in technology
- Quick problem solving
- PR, writing and marketing flair
- Emotional intelligence
- Information management, social media
- Advocacy and lobbying

Professional history

EBIKE.CZ

Publisher

2025 – present

- Professional magazine on e-bikes, EU regulation and urban mobility.

POWERBOX

Founder & CEO

2021 – present

- Start-up dedicated to out-of-home charging of light electric vehicles.
- Universal hardware; joint venture with the world's leading charger supplier.
- Cloud platform and mapping connector.
- 700+ operational charging stations; EU expansion in 2027.

ISO / CEN

Head of the Czech delegation to ISO/TC 149/SC 1

2017 – present

- Appointed by the Czech Standardisation Agency.
- Czech representative in ISO and CEN e-bike working groups.
- New global standard for electric bicycles based on EN 15194.

EKOLO.CZ

Founder & CEO

2007 – present

- Pioneering micromobility in the Czech Republic.
- Electric bicycle manufacturing: agogs.com.
- The country's largest showroom, service and e-shop for e-bikes and accessories.
- Authorised person for the National Register of Qualifications in e-bike education.

E-BIKE FESTIVAL & TESTS

Organiser

2016 – present

- E-Bike Festival (ebikefest.cz) – the country's largest e-bike test event; part of the ForBikes trade fair since 2024.
- Big e-bike test for iDNES.cz and Velo magazine, 2016–2025.

OFO

E-bike & operations consultant

2017 – 2018

- Czech representative of the bike-sharing company; shared e-bike concept.

GLOBE INTERNET

Founder & CEO

1994 – 2004

- One of the first full-service internet providers in the country.
- Web hosting, housing, domain registrations, digital signatures, web development.
- Advisor to the Minister of Informatics: gov.cz domains, promotion of e-signatures.

Contacts

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Web: jakub.ditrich.cz

Memberships

- Vice-president, ASEP – Czech Electromobility Industry Association
- Member, Czech Association of Bicycle Manufacturers and Importers
- Member, Czech-Swiss Chamber of Commerce

Education

FAMU, Academy of Performing Arts in Prague

Production Department, Master of Arts · 1991 – 1995

- FAMU 3F English-language programme; American University, Washington, D.C.
- Film productions, Czech Television, news reporting

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www.powerbox.one

www.ebike.cz