



## Shipping Order Visibility



There are plenty of reasons why **Shipping Order Visibility** is important in today's world.

Shipping order visibility is critical for businesses to improve customer satisfaction, and operational efficiency, generate competitive advantage, and empower supply chain resilience in today's fast-paced and demanding marketplace.

### Customer Satisfaction:

**Reduced customer anxiety:** Customers appreciate knowing the status of their orders and allowing them to plan accordingly.



**Reducing customer frustration:** Proactive communications allow businesses to inform customers of potential delays or changes.

**Enhanced trust:** Transparent communication builds strong trust between businesses and customers.



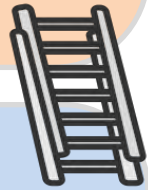
### Operational Efficiency:

**Improved decision-making:** Real-time tracking allows businesses to identify and address potential issues before they escalate.



**Optimized logistics:** Data-driven insights help optimize routes, reduce transit times, and lower costs.

**Proactive problem-solving:** Issues like lost or delayed shipments can be addressed quickly.



### Competitive Advantage:

**Differentiation:** Offering superior visibility sets businesses apart in a competitive market.



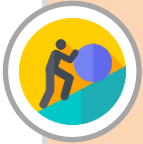
**Increased customer loyalty:** Satisfied customers are more likely to return and recommend the business.

**Faster response times:** Quick resolution of issues leads to better customer experiences.



### Supply Chain Resilience:

**Risk mitigation:** Visibility helps identify potential disruptions early on, allowing for proactive measures.



**Improved forecasting:** Accurate data enables better demand planning and inventory management.

**Faster recovery from disruptions:** Swift identification and resolution of issues minimizes downtime.

If you are looking for a collaborative software platform to improve the visibility of your shipping orders, our flagship TMS **Transporting24** might be a good fit. **Transporting24** engages shippers, consignors, transportation companies, fleets, customers, and recipients and maintains a single and accurate view of each order status.

For more information, please send us a LinkedIn DM, email us at [info@docuclass.eu](mailto:info@docuclass.eu), or call us at +30 210 201 3293 to discuss your needs.