



**EDU
Effective**

Flexible Professional Education

*Changing the way you think about
education, 15 minutes at a time.*



UPGRADE YOUR CAREER WITHOUT PAUSING YOUR LIFE

Professional Diploma

Get a qualification that upgrades your CV.



Networking

Meet professionals from all over the world.

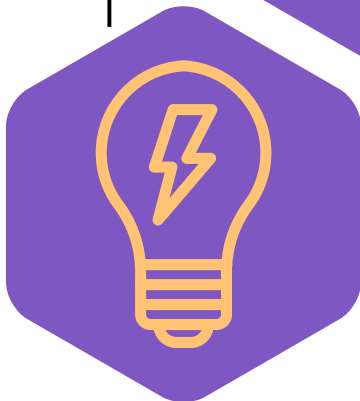
Expert Insights

Learn real-world tricks straight from industry leaders.



Immediate Impact

Learn it today, use it at work tomorrow.



15-minute Blocks

Anywhere, anytime, fits your busy day.

Your Schedule

Freedom to learn at whatever pace fits you.

All Effective Courses have ASIC accreditation.

You can find more information [here](#).

BENEFITS OF MICROLEARNING

- 1. Just 15 minutes a day:** High-impact micro-lessons that fit seamlessly into your morning coffee routine or daily commute.
- 2. Zero information overload:** No fluff or dense textbooks—focus purely on the essential business concepts you actually need.
- 3. Highly actionable:** Maintain peak concentration and build practical skills you can deploy at work immediately.
- 4. Protect your lifestyle:** Keep plenty of free time for your demanding career, family, and personal hobbies.
- 5. Bonus learning materials:** Dive deeper whenever you want with an extra library of elective videos and resources.



WATCH THE EXPLAINER VIDEOS

How do EDU Effective programs work?



Student's experience - Karen Hartley



Explore our full video library on YouTube.

[WATCH MORE](#)

A man with a beard and grey hair, wearing a dark suit, light blue shirt, and dark tie, is smiling and looking towards the camera. He is holding a tablet in his left hand and gesturing with his right hand. The background is a warm orange gradient. A purple circular shape is in the top right corner, and a yellow circular shape is in the bottom right corner. A purple rounded rectangle is overlaid on the man's chest, containing white text.

**Education that
works for you**

COURSE DURATION

- **10-month timeline:** Finish comfortably in less than a year by completing just one 15-minute block a day.
- **Ultimate flexibility:** Life happens. Easily skip a day or pause whenever you need to, and pick up right where you left off.
- **Two months free:** Extend your studies for an extra 2 months at zero additional cost—giving you a full year to finish.

Note: To protect the benefits of micro-learning and prevent burnout, there is a standard 4-hour break between daily blocks.

WHO'S IT FOR

- **Education & Experience:** Open to professionals with a Bachelor's degree (or higher), or secondary education paired with at least 2 years of work experience.
- **Language & Accessibility:** The program is delivered in English, but we make it fully accessible.
 - **No language barriers:** You don't need a flawless accent or complex language certificates. A standard, functional working knowledge of English is all you need to comfortably complete the program.

Tip: All videos feature subtitles and transcriptions, making it easy to translate the text, slow down the playback, or study at your own perfect pace.

YOUR 15-MINUTE DAY

- It takes only about 15 minutes to finish a daily block.



STUDY PLAN

- **1 Block a Day:** Dedicate just 15 minutes a day to complete your daily micro-learning block.
- **Every 6 Days:** Explore recommended e-books or audiobooks to expand your insights.
- **1 Month, 1 Milestone:** Finish 30 daily blocks, clear your module test, and earn a Certificate of Module Completion every month.



BENCHMARK TESTS

Quickly check and track your learning progress.



KNOWLEDGE TEST

Taken after each module to test practical skills and build your action plan.



MODULE CERTIFICATE

Official confirmation of your growing expertise every month.

PROGRAM COMPLETION

- Finish 10 modules
- Pass the final knowledge test
- Review your action plan
- Evaluate the course



DIPLOMA & ASIC ACCREDITATION

Global Quality Stamp: Earn an official Professional Diploma backed by international ASIC accreditation, verifying our platform meets global standards



Professional Recognition: Graduate with a recognized professional (non-academic) title that validates your executive expertise and helps you stand out



A man with curly brown hair, a beard, and black-rimmed glasses is smiling warmly at the camera. He is wearing a purple blazer over a white shirt. He holds a silver laptop in his left hand and gives a thumbs-up with his right hand. The background is a solid orange color with a dark grey circular shape in the top right corner and a light purple circular shape in the bottom right corner.

Effective MBA overview

EFFECTIVE MBA

*15 minutes a day
is all it takes.*

The **Effective MBA** course is designed specifically for professionals, entrepreneurs, and public sector leaders aiming to accelerate their career growth and master modern management.

- **Built for real life:** Build your management skills in just 15 minutes a day, entirely on your own schedule.
- **Use it tomorrow:** No abstract theories here—everything you learn is practical, real-world advice you can actually use at work the very next morning.
- **Stand out in the job market:** Put a respected professional qualification on your CV that proves your practical management skills to employers.

POPULAR SPECIALIZATIONS

We focus on high-demand business skills and are always designing new tracks to keep you ahead of the market.

Explore the full content of each specialization [here](#).

**EXECUTIVE
MANAGEMENT
& LEADERSHIP**

**ONLINE
MARKETING**

**APPLIED
ARTIFICIAL
INTELLIGENCE**

**MASTERY
IN AI**

**COACHING,
LEADERSHIP
& MENTORING**

AND MORE...

Trusted by thousands



4.9/5

350+ Google reviews



4.8/5

Excellent on Trustpilot



7,000+

Graduates worldwide

PROVEN RESULTS

We build education that fits into real life. Our community of over 7,000+ graduates has thoroughly put our platform and materials to the test.

Here is what our students report in our latest independent evaluation:

96% MICROLEARNING
APPROVAL

Our 15-minute format makes it easy to learn without disrupting your work day.

93% SUCCESS
RECOMMENDATION

Our alumni explicitly recommend this program to their peers and colleagues.

98% OUTSTANDING
VALUE SCORE

Our professional value heavily outperforms traditional, high-cost alternatives.

95% QUALITY
RATING

Students rate our study materials and platform as exceptionally high quality.

What our students say

"A comfortable and innovative way to study."

"The microlearning format completely changed how I learn. It is incredibly flexible, innovative, and gives busy professionals a genuine chance to easily balance continuing their higher education alongside a demanding work calendar."

Martin S., Project Manager (Age 34)

"Outstanding return on investment."

"The overall value and practical nature of the study resources heavily outperform traditional options. Everything provided is updated, highly relevant, and gives you actionable skills you can use immediately in your career."

Elena R., Head of Operations (Age 41)

"User-friendly platform and great support."

"I am highly satisfied with how the online platform works. The modules are exceptionally user-friendly, the study materials are top-tier quality, and the responsive student support team is always ready to advise you."

Tomas K., Business Owner (Age 29)

INVESTMENT & PLANS

- **Effective MBA, LL.M., MSc., MPA or MHA** from **€990**
 - Select the ideal option from €990 to €1,490 to match your professional goals. Full details for each of our distinct plans can be found [here](#).
- Flexible payment options are available with 10 convenient installments.
- Click [here](#) to view our complete, detailed price list.

STUDY & SUPPORT CHARITY

- Finish your studies, and **EDU Effective will donate** part of your program fee (**€25**) to [scholarship fund](#) or a [charity organization](#) of your choice.



FREQUENTLY ASKED QUESTIONS

CAN I TRY THE STUDIES RISK FREE?

Absolutely. We offer a 14-day money-back guarantee—if you find that the program isn't the right fit for your schedule or goals within your first two weeks, we will refund your payment in full, no questions asked.

HOW DO I APPLY?

Simply complete our quick [online form](#). Your student account will be set up within 1-2 business days upon receiving the initial program payment, and all your login details will be sent directly to your email.

APPLY NOW

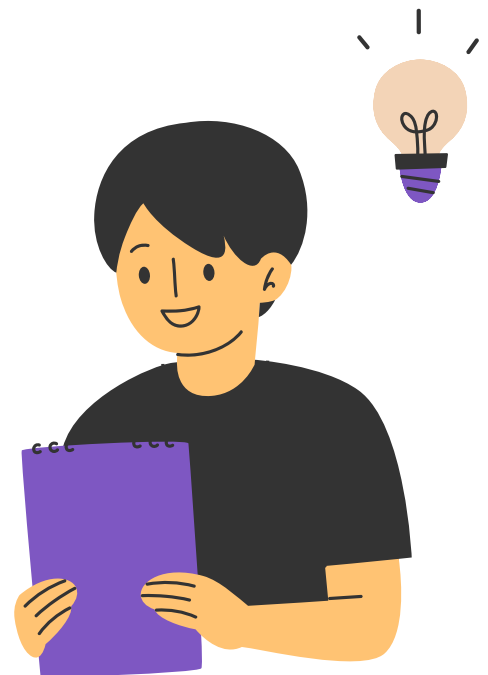
WE ARE HERE FOR YOU

Have questions? We have answers.

Book a free session with an EDU Effective Career Advisor!

In just 15 minutes, we can walk you through the program features, discuss your goals, and find the perfect plan for your schedule. Simply choose a convenient time for a phone or video call.

BOOK CALL



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