

Michal Zampach

CIO / Group IT Director | Technology, Data & AI Transformation

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Technology executive with 25+ years in IT and 15+ in senior leadership. I build multi-country technology organizations and lead transformation across enterprise platforms, AI, data, cybersecurity and service operations.

My current focus is practical enterprise use of generative AI and automation - with governance, measurable adoption and reliable underlying IT.

CURRENT FOCUS - 2026

Independent AI & Technology Activities: pro-bono advisory on digital transformation and AI adoption; practical work with generative AI, agentic workflows and automation; professional publishing on AI, cybersecurity and technology transformation.

HOW I CREATE BUSINESS VALUE

Enterprise Platforms & Digitalisation: Modernise fragmented ERP, HR, data and reporting landscapes and give them clear ownership. Recent experience includes SAP S/4HANA Public Cloud, SuccessFactors and Concur.

AI, Data & Automation: Move AI from individual experimentation into governed enterprise use. Build adoption, data discipline and practical automation around real business work.

People & Operating Model: Build multi-country technology organisations with clear accountabilities, empowered managers and a workable balance between central direction and local ownership.

Reliable Operations & Cybersecurity: Strengthen ITIL-based service management, high-availability operations, cybersecurity governance, audit readiness and business-continuity thinking.

Portfolio, Vendors & Economics: Bring transparency to priorities, lifecycle decisions and supplier spend. Use commercial discipline to free investment for change rather than simply cutting cost.

SIGNATURE ACHIEVEMENTS

Enterprise AI Adoption: Led a Microsoft-based programme that reached 45% active employee usage within ten months, supported by enablement, governance guardrails and adoption tracking.

Group IT & Cost Discipline: Structured a multi-country Group IT organisation of around 40 central roles, aligned a wider 100+ federated technology community, owned an approximately EUR 5m budget and delivered about EUR 500k annual run-rate value.

Enterprise Platforms & Data: Led SAP S/4HANA Public Cloud, SuccessFactors and Concur; defined Group data governance and reporting architecture and led AWS / Databricks capabilities for analytics and AI/product use cases.

European Operations: Established an EU Service Operations Centre in ten months with ITIL processes and 24/7/365 delivery, and a Cloud Test Factory in eight months.

Strategy & Architecture: Led strategy and architecture in a major mobile operator, with a direct team of seven, matrix leadership of roughly 80 experts and lifecycle governance across 457 applications and systems.

CAREER SNAPSHOT

2026 - Independent AI & Technology Activities: Pro-bono advisory, practical generative AI / agentic automation work and professional publishing on AI and cybersecurity.

Allwyn Group - Group IT Director: Group IT strategy, SAP platforms, data and reporting governance, enterprise AI adoption, cybersecurity and multi-country operating model.

Fortuna Entertainment Group - Group Technology Governance Manager: Technology governance, IT operations and product-led delivery improvement in regulated digital gaming.

Deutsche Telekom / T-Mobile - Senior Technology Leadership: Cloud production, shared services, product management, enterprise architecture, service operations and high-availability platforms across Europe.

RELEVANT CONVERSATIONS

CIO / Group IT Director | CTO / VP Technology | Digital & AI Transformation | Enterprise Platforms | Technology Transformation in regulated, audited or multi-country environments

Leadership style: calm, structured and direct - giving teams room to act while keeping accountability, service reliability and business outcomes clear.