



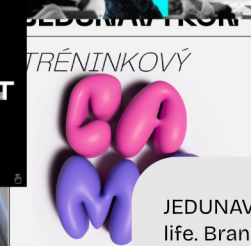
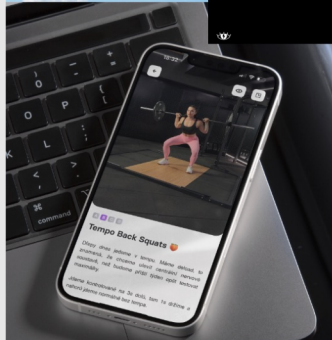
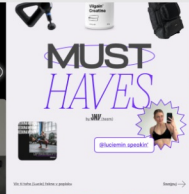
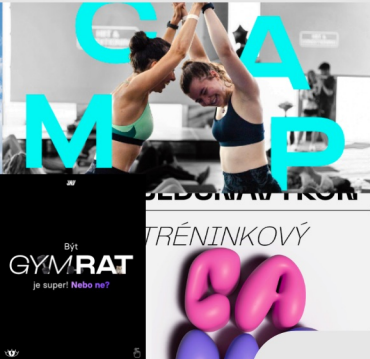
Branding, merch, social media assets, competition materials, and much more for Revolution Powerlifting — the most visible coaching company in powerlifting in the Czech Republic.





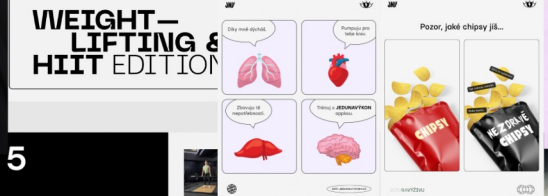
What else would Vietnamese entrepreneurs open if not a Večerka? This stereotype is playfully challenged by a Vietnamese café in the center of Brno, for which I created the naming, branding, and a bunch of supporting materials.



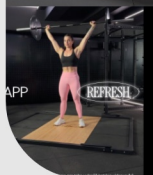


JEDUNAVÝKON – that's several years of my life. Branding, thousands of digital outputs, dozens of merch designs and events, plus a training app and a website.

PRAHA  
P.O.D.GYM  
ZAČÁTEČ  
& POKROČILÍ



Objev program do fitka **STRONG**



1000+  
5  
Jedinečných tréninků každý týden  
Vidět pro tvůj progres

3  
PRIME  
RUNNING  
HOME

3



292 CZK / měsíc

Začni trénovat smyslupně

+ 5 tréninků týdně + cvičí chytře & efektivně



One of many personal brands I've created over the past few years. Lucie Křížková — a Pilates instructor and a brand with several visual variations, all based on her most personal color palette.

**PILATES**  
8. – 16. 4.  
ALICANTE  
SURF, STRETCH  
& SWEAT  
RETREAT

DM ME TO RESERVE  
A SPOT

**SUNDAY** 10 00 – 12 00 **SESSION**  
NEXT MOVE PRAGUE  
FREE ENTRY

A woman in a white Pilates top and dark leggings is performing a side plank on a mat by a swimming pool. In the background, there is a white building with a dome and a blue sky with clouds. A blue circular logo with a white stylized figure is overlaid on the image.

PILATES POSILUJE NĚMŮJKE SVYLKY,  
ZLEPSUJE STABILITU A GRZENI TĚLA.

SÍLA POSILUJE NEJEN TĚLO, ALE I DUCHA

REGULOVANÝ TRÉNINK BUDUJE SVALOVOU HMOTU  
& PĚVNOSTI, ZVYŠUJE METABOLISMUS

DOHRANĚNÍ A ZDRAVÍ ZRANĚNĚM PŘI SPORTU I V BEŽNĚM ŽIVOTĚ.  
KŮŽI VYDĚLIVUJÍ PSYCHIKU, MÁJOU AŽ 80% SÉBEVĚDOMÍ.

*Křížková*

PILATES COACH  
PRIVATE LESSONS  
& MUCH MORE FUN

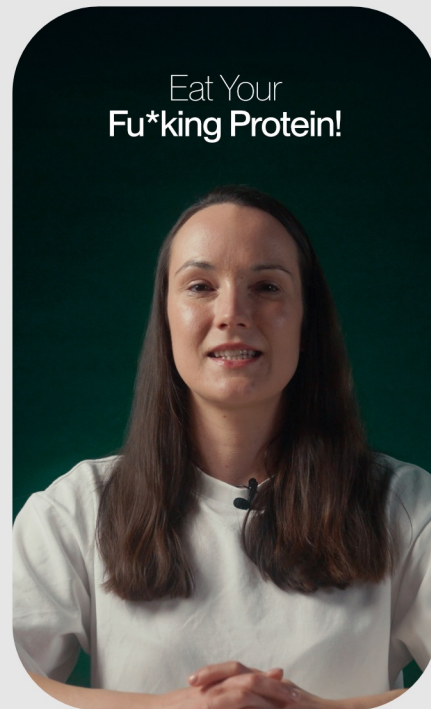
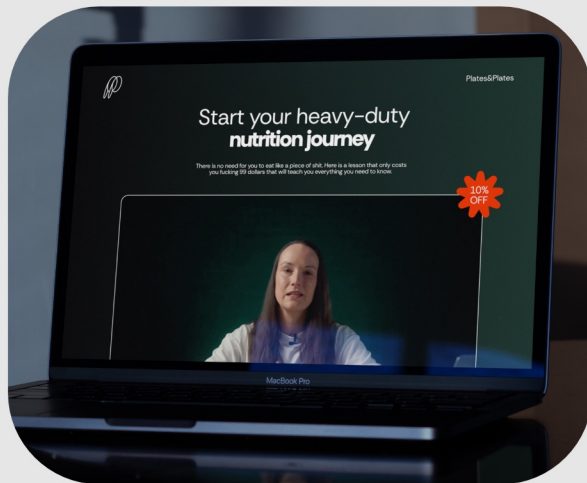
+420 728 094 538  
LUCIE@KRIZKOVA.COM

PILATES

A collection of business cards and a logo. One card is dark brown with white text, another is white with dark brown text. A blue circular logo with a white stylized figure is also visible.



Plates&Plates



For Plates&Plates, besides naming and branding, I also helped shape the actual service — a video masterclass about nutrition in strength sports.