



*Handmade
Happiness
Delivered*
♡

IS PROUD TO PRESENT

Sweet Crumbs Cupcakes

FOR SALE



Sweet Crumbs
Cupcakes

HANDCRAFTED HAPPINESS
DELIVERED



PREMIUM CUPCAKES
FOR LIFE'S SPECIAL MOMENTS

EXECUTIVE SUMMARY

SMALL CAKES. BIG MOMENTS.

Handcrafted
Happiness
Delivered



BUSINESS NAME

Sweet Crumbs Cupcakes



INDUSTRY

Food Manufacturing /
E-commerce



LOCATION

Australia



HISTORY

Founded in
January 2018



WEBSITE

www.sweetcrumbcupcakes.com.au



OPERATIONS

Online Business
Commercial Bakery
Nationwide Delivery



SALES REVENUE

F.Y. 2024 A\$396,000

F.Y. 2025 A\$440,000



TOTAL OWNER/OPERATOR EARNINGS (INCL ADD BACKS)

F.Y. 2025 A\$104,000

F.Y. 2026 A\$120,000



REASON FOR SALE

Owner relocating overseas



OPPORTUNITY

- Established national brand
- Strong Google rankings
- Repeat customer base



PRICE GUIDE

A\$360,000

+ GST (if applicable)

*The business is offered for sale as a going concern.
Any GST payable will depend on the final transaction
structure and ATO rules applicable at completion.*



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Cupcakes

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Life is
Sweeter
with Cupcakes

